



www.turfnsw.com.au

Growing your business through Turf NSW Sponsorship & Marketing

Is your business looking:

- ✓ to grow your business and market share **within the NSW Turf Production industry?**
- ✓ for new leads and business opportunities?
- ✓ to promote your business and build on your reputation **within a profitable and sustainable green industry?**

If you said 'yes' to the above, then Turf NSW have a limited range of **sponsorship packages** (and one-off targeted event packages*) available designed to meet your needs.

Why sponsor Turf NSW?

The NSW turf production industry is valued at \$83 million per year and employs several hundred people.

Turf NSW and our members are committed to driving the profitability, growth and sustainability of the industry.

A number of influential grower member activities and events are undertaken through:

- Advocacy
- Networking
- Education
- Projects

Turf NSW has extensive networks with the wider sports turf and associated industries that support the industry and work closely with Turf Australia to represent all turf producers.

Turf NSW are going through a growth stage and looking to work with sponsors who share our vision for the development of a profitable and sustainable industry.

SPONSORSHIP PACKAGE INCLUSIONS	Platinum*	Gold	Silver
Acknowledgement at all events	✓	✗	✗
Registrations at all Turf NSW events	✓ 2 x free	✓ 50% discount	✗
Presentation at one Turf NSW Board meeting and/or Annual General Meeting (1 person)	✓	✗	✗
10 minute speaking spot at all Turf NSW events	✓ 2 per year	✓ 1 per year	✗
Access to growers through individual visits with Industry Development Manager once per year	✓	✓	✓
Advertorial in 4 quarterly Turf NSW E-newsletter per annum	✓ 1 x Full page	✓ 1 x Half page	✓ 1 x Quart page
Logo and weblink on Turf NSW website	✓	✓	✓
Logo displayed on all Turf NSW E-newsletters (4 a year)	✓	✓	✓
*ONE-OFF TARGETED EVENTS	✓	✗	✗
TOTAL INVESTMENT PER ANNUM #including GST	\$7,500**	\$5,000**	\$2,500**

*ONE-OFF TARGETED EVENTS

*only Platinum Sponsors have access to negotiate with Turf NSW for additional opportunities to present and/or sponsor individual industry events at an additional cost on an event-by-event basis and subject to prior approval with, and agreement by, Turf NSW.

MORE INFO AND APPLICATION FORM NEXT PAGE...



APPLICATION FORM

Turf NSW Sponsorship & Marketing

To confirm your sponsorship please complete the application form below and return it to : E: info@turfnsw.com.au

Company:

ABN:.....

Website:.....

Address:

.....

..... Postcode

Contact/Authorised Person: Ph:.....

Mobile:.....

Email:.....

Select your Sponsorship & Marketing Package:

Select your Sponsorship & Marketing Package (tick):	<input type="checkbox"/> Platinum*	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver
TOTAL INVESTMENT PER ANNUM #including GST	\$7,500**	\$5,000**	\$2,500**

* An invoice will be provided.

About Turf NSW

The Turf Growers Association of NSW (Turf NSW) is the peak industry body representing the interests of Turf producers in NSW.

Turf NSW is managed by a Board of Directors of industry members who volunteer their time to advance the interests of our industry.

For more information go to E: info@turfnsw.com.au



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