

Partnership Packages 2024-2025

Turf NSW invites businesses to consider a Partnership Package for 2024/2025.

If you are interested in promoting your business, services and products to turf producers across NSW, then this is the partnership you're looking for.

As the representative body for turf producers in NSW, we are always communicating with growers, holding events and creating networking and educational opportunities.

Turf 
New South Wales
Grow Green

Book Your Package Today
info@turfnsw.com.au or
call Jenny on 0408441 119



Gold Partnership

- Priority placement of logo on Turf NSW website home page, linked to your website.
- Priority placement of logo on Sponsors page of Turf NSW website, linked to website.
- Priority placement of logo on Turf NSW newsletters, linked to website.
- Advertorial space in three Turf NSW newsletters.
- Three Exclusive EDM to members during the year.
- Major sponsor at one Turf NSW event, includes trade stand and 10minute presentation.

Cost \$5,000 plus GST

Silver Partnership

- Logo on home page of Turf NSW Website, linked to website.
- Logo on sponsors page of Turf NSW website, linked to website.
- Logo on Turf NSW newsletters, linked to website.
- Two Exclusive EDM to members during the year.
- Sponsor stand at one Turf NSW event.

Cost: \$1,500 plus GST



Advertising

Outside of Partnership packages, there are opportunities to advertise directly to our members via the monthly newsletter or an exclusive EDM.

Newsletter Advertising

Includes one image and up to 200 words.
Includes link to website or pdf document.

Gold or Silver Partner Rate: \$300 +GST
Non Partner Rate: \$450 +GST

Exclusive EDM

A direct email to growers with no other content or listing from other sponsors.
Includes up to 4 image and up to 500 words.
Includes link to website or pdf document

Gold or Silver Partner Rate: \$500 +GST
Non Partner Rate: \$650 +GST



Now Available

regulator (NHVR) awarded Turf NSW with a funded project to develop safety guidelines that products including packaging and mass and load vehicles.
ed with Engistics to develop:
t System for Turf products
nt System for Turf products.
ucers and the industry as a whole.
to train staff in the recommended guidelines for



NSW News Turf NSW *Grow Green*

Troy Franks, President

I hope everyone is well. The cooler weather has certainly arrived early this year and while the crop growth slows down, and orders also become quieter it is a great time to connect with each other at events and seminars. We are planning events at Turf NSW including a collaboration with Sports Turf Association NSW (STA NSW) on a joint industry event that will allow us to promote natural turf, the production industry and new research across the wider turf industry. NSW Growers have a chance to save thousands on a customized farm business resilience program that will commence on 12th July. This program is part of the flood resilience project and a great opportunity to help growers recover and rebuild following floods. There has been a lot happening over the past month so take a few minutes to read this newsletter and keep informed. Please feel free to contact me or Jenny if you have any questions or feedback for Turf NSW.

Regards, Troy

Farm Business Resilience Program - Now Open for Registration -

Turf NSW is pleased to announce the launch of The Farm Business Resilience Program. This program is designed to build capacity to prepare and manage business and climate risk as well as recover from disruptors such as flood and drought.

The program is developed by business resilience specialists Moshie, who believe in a **simple but effective** approach.

There is a limit on available registrations for this program, so don't delay in getting your registration in.

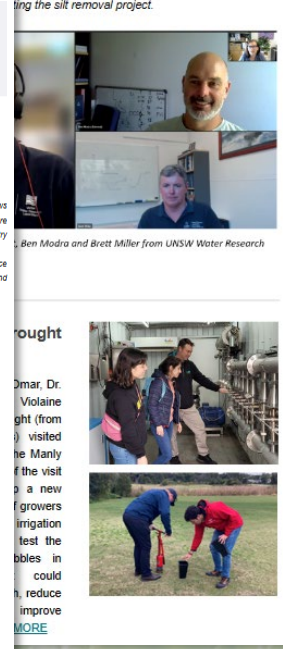
[Click here for more info.](#)
- Limited spaces available -

Turf Drought Resilience Project
Dr Amir Omar from UNSW updates the progress so far.

They discussed the potential to upscale a novel water efficiency technology using ultrafine bubbles in turf irrigation. It was discussed that water aerated with ultrafine bubbles has high oxygen concentrations (over saturation levels), which is highly advantageous for turf growth. This was previously demonstrated by using ultrafine oxygen bubbles in golf courses (in Manly and Avondale golf courses), where a clear improvement in root health, which accelerated the uptake of nutrients by the plant, was shown.

Dr. Amir Omar from the University of New South Wales and soil scientist Peter McMaugh (a member of the project advisory panel for the turf industry drought resilience project) visited different turf farms in Richmond, NSW.

[Read More](#)



ing the silt removal project.

Ben Modra and Brett Miller from UNSW Water Research

Drought

Omar, Dr. Violaine (from) visited the Manly of the visit a new of growers irrigation test the bles in could h, reduce improve [MORE](#)

for different trucks.
your transport operations are up to date and available on the [Turf NSW Website](#).

[CLICK HERE FOR MORE MATERIAL HERE](#)